

Capability statement

Transport planning that gets schemes to a decision.

We work with developers, and the architects, planners, engineers and agents behind them, to get the highways side of an application agreed.

Reference
RDP-CS01

Version
1.0

Date
October 2026

Coverage
England, Scotland and Wales

Director-led

The person you speak to does the work

13+ years

150+ schemes, from single plots to Local Plan sites

Fixed fees

Agreed in writing before we start

Two-day reply

A straight answer and a quote within two working days

Leave the place better.

Councils need evidence that a scheme's effects on safety, travel and local roads are acceptable. We provide it, sized to the scheme, and use it to show what the scheme gives back beyond its red line: a safer crossing, a footway that joins up, a bus stop within reach.

Why work with Ripple



Senior from start to finish

The person you speak to is the person who does the work. Nothing is handed to a junior once the job is won.



A straight answer

We'll tell you what the council will ask for and what it won't. If you don't need us, we'll say so.



Fees that fit the scheme

A fixed quote, scoped to the size of the site. No surveys or modelling for the sake of it.

Services

Service	What you get	When you need it
Transport Assessments & Statements	Scope agreed with the highway authority, trip forecasts, walking, cycling and bus review, road safety review, conclusion against national policy	Most applications for homes, employment or commercial uses
Site access design	Access options, visibility from measured speeds, swept paths, Road Safety Audit coordination, Section 278 and 38 support	A new access, or changes to an existing one
Junction modelling	Surveys scoped and managed, PICADY, ARCADY and LinSig modelling, testing against the NPPF "severe" threshold, targeted mitigation	When a scheme adds meaningful traffic to busy junctions
Travel Plans	Residential, workplace and framework Travel Plans, targets and monitoring, coordinator support	Larger residential and workplace schemes
Site appraisal & land promotion	Red-flag appraisal, access feasibility, masterplanning input, Local Plan representations, pre-application strategy	Before acquisition, during promotion, or ahead of pre-app
Objections, conditions & appeals	Responses to consultees, discharge of conditions including Construction Traffic Management Plans, statements of case, proofs, hearings and inquiries	When highways objects, or a refusal goes to appeal

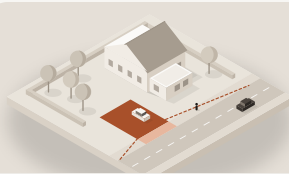
In every service: mitigation that leaves things better for the people already there.

Sectors



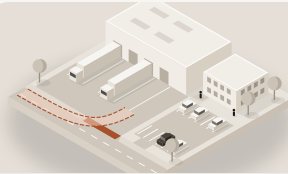
Residential

Gives back: footways and crossings neighbours use too.



Householder & small applications

Gives back: safer footway crossings for pedestrians.



Offices, industrial & logistics

Gives back: lorries routed away from villages and homes.



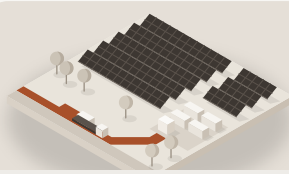
Commercial, retail & leisure

Gives back: better walking routes into town centres.



Education & healthcare

Gives back: safer routes to school for the whole area.



Energy

Gives back: passing places that stay for local users.



EV charging

Gives back: charging for residents without a driveway.

Something else?

Send us the site and a line on what is proposed. We will tell you what it needs.

How it works

Send.

Tell us where the site is and what's proposed. A postcode and one line is enough.

Scope.

We tell you what the council will need, and what it won't, with a fixed quote.

Submit.

We produce the evidence and see it through, all the way to a decision.

Who you'll work with

Ripple is led by a transport planner with 13+ years and more than 150 schemes, from single plots to Local Plan sites. The experienced person scopes the job, writes the evidence and sits across the table from the highways officer. Trusted specialist partners cover surveys and audits, and you keep one point of contact throughout.

Who we work with

Developers and landowners

Know what the council will ask for before you buy, sell or pay for a design.

Architects

Transport input while the layout can still change, so nothing is redrawn late.

Planning consultants

Evidence that supports your planning case and arrives by your submission date.

Engineers

Access strategy and design standard agreed at planning, before you detail it.

Free, no obligation

Free transport scoping review

Send us a site location and a line on what's proposed. Within two working days we'll tell you:

- what the council is likely to ask for
- which reports you need, and which you don't
- the main transport risks, and the improvements worth leading with
- a fixed quote for the work

Send us your site

hello@wearipple.co.uk

www.wearipple.co.uk

[linkedin.com/company/wearipple](https://www.linkedin.com/company/wearipple)